

Event Impact Management Report

- How Events Have Impacted Organizations



Prepared by BC Management, Inc.

- August 2009



Benchmarking. Plan Ahead. Be Ahead.

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Please Note: This document is only an excerpt from the **Event Impact Management Report**, which in its entirety is 29 pages in length.

BC Management offers a variety of benchmarking services to meet your needs and budget from complimentary reports, a full range of research data to reports customized based on your specifications.

We have the research data to answer the questions your executives have been asking.

**Personal and company information is kept confidential to BC Management and is never shared, sold or distributed.*

I recently had the opportunity to demo BC Management's new Custom Benchmarking Tool and found the data to be invaluable to both BCM practitioners and service providers alike. The tool's functionality allows for ease of use and the ability to quickly drill down to the data perspectives most important to the user. As a practitioner at a global organization, I particularly found benefit in the ability to measure my company's maturity against an industry peer group. The results of the data provided by the benchmarking tool have the potential to provide organizations and service providers with a more holistic and global understanding of the ever changing BCM industry.

- Worldwide BC Manager, Pharmaceutical Company



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For more information on BC Management's benchmarking services or to order a customized report for your organization please email us at info@bcmanagement.com or call us at +1 (714) 843-5470 or toll free within the USA at (888) 250-7001.

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About BC Management, Inc.

BC Management, Inc. was founded in 2000. We are an executive staffing and research firm solely dedicated to the business continuity, disaster recovery, risk management, emergency management, crisis management and information security professions. With decades of industry expertise, our staff has a unique understanding of the challenges professionals face with hiring, benchmarking and researching best practices within these niche fields.

BC Management's Complimentary Research

BC Management has been collecting data on the factors that impact compensations and business continuity programs since 2001. To download our complimentary reports please visit www.bcmanagement.com.

We Value Your Comments

Thank you for participating to our annual study. Your contribution adds value to our comprehensive reporting and allows us the opportunity to assess industry trends. Please share any comments or suggestions on how we can elevate our study or reporting at info@bcmanagement.com.



Customize a Program Management Benchmarking Report for Your Organization

As a result of our advancement in reporting technology with World APP Key Survey, BC Management is able to offer a true benchmarking service exclusively for the business continuity management profession. Our benchmarking service includes a report (similar to this report) customized to your specific filters used to drill down to the data points that compare to your organization or program. As a part of our benchmarking service, BC Management is also offering a business intelligence dashboard technology in which you will receive all the data points (based on your filter specifications) for further independent assessment. This technology will allow your organization to further assess the data within a flexible, intelligent, user friendly format.

Benefits of Our Customized Benchmarking Service

- Allows you to assess the maturity of your business continuity program focusing on industry best practices, dedicated staff, budget breakouts, reporting structure, vendor utilization, program activation and much more.
- Provides assistance in presenting business case objectives to your executives to substantiate and expand your program.
- Prioritizes key initiatives in elevating the maturity of your programs.
- Assists in building a road map to advance your program and meet your goals.
- Makes you more efficient by eliminating the need to do research on your own.
- Provides an unbiased source on how your company compares to the industry; specifically other "like" organizations, which can be used to support your recommendations.

Filters Available to Customize Your Report

- **Industry** – may choose more than one industry.
- **Company Revenue** – may choose a revenue band of your choice.
- **Number of Employees** – may choose a selection from number of company employees.
- **Number of Locations** – may choose a selection from number of company locations in either operational and/or retail interfacing.
- **Geographic Distribution** – may choose multiple countries as well as how the company locations are dispersed (global, multi-country, one country, regionally within one country, statewide or citywide).
- **Disciplines within program** – may choose multiple disciplines that are managed with the program (17 to choose from).
- **Scope of program** – may choose a combination of the following: global, multi-country, one country or regionally within one country.
- **Maturity Rating of Program** – may choose on a scale of 1 to 5 with 1 being Very Immature and 5 being Very Mature (please note this is a self rating by the study participant).
- **Names of Organization** – may choose a list of company names that have participated in our study and completed the program management portion of the study. Please keep in mind that not all respondents indicated their company name. Many respondents kept their organizational name private. Also, not all study respondents qualified for the program management portion of the study. Only those respondents who managed a program were encouraged to participate in the second section of the study. **ALL RESPONDENT CONTACT INFORMATION IS KEPT CONFIDENTIAL AND IS NEVER REVEALED!**